

Robin W. Vander Wall

Professional Summary

Dedicated non-profit professional with a progressive career of executive level management in grassroots organizing and civil rights advocacy. Vibrant, capable, visionary leader with a proven record of organizational growth and exceptional results. Forward-thinking, robust, and proactive with measurable achievements across design, marketing, advertising, development, collaboration, and volunteer management. Determined. Faithful. Unrelenting. Prepared for all seasons.

Employment History

North Carolina RSOL • Founder & President

Raleigh, NC | 2016 to present

- Founding director of non-profit state affiliate supporting the advocacy objectives of the National Association for Rational Sexual Offense Laws
- Facilitate and manage quarterly board meetings
- Cultivate interest in localized advocacy and impact litigation
- Produce effective persuasion material for social media, websites and print media to educate the general public, elected officials, and policy makers
- Promote NARSOL's mission through state-level outreach and marketing

Vivante Espero • Founder & President

Raleigh, NC | 2014 to present

- Founding director of non-profit foundation supporting advocacy objectives of related 501(c)(4) (NARSOL)
- Facilitate and manage bi-monthly meetings for board and finance committee
- Create compelling print and digital materials to inform and educate the public, press, and state lawmakers
- Promote NARSOL's mission and vision through aggressive community outreach and marketing strategies

Southland Regional Properties • Managing Partner

Raleigh, NC | 2013 to present

- Facilitate leasehold agreements and monthly collection of rents
- Build positive and rewarding relationships with tenants
- Handle tenant complaints promptly and appropriately
- Contract with vendors and other support services as needed
- Conduct regular inspections of houses, grounds, and appliances

NARSOL • Chair & Director of Development

Raleigh, NC | 2010 to present

- Perform executive board duties in the chair's absence
- Assist with planning annual conferences and board retreats, including team-based training initiatives and long-term planning for corporate growth
- Manage all aspects of donor solicitation and support from members and stakeholders through innovative and effective marketing strategies

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vivanteespero.org

narsol.org | ncrsol.org

Skills

- Marketing, Advertising & Web Design
- Writing, Designing & Proofreading
- Project Management & Oversight
- Financial Management & Budgeting
- Strategic Growth & Planning
- Interviews & Public Speaking
- Major Event & Conference Planning
- Crisis Management & Messaging
- Media Outreach & Relations
- Critical Decision Making

Education

Garner Senior High School

Garner, NC | graduated 1986

The Citadel | Charleston, SC

Bachelor of Arts: Political Science

Int'l Law & Military Affairs

Graduated in 1990

Regent University

Robertson School of Government

Virginia Beach, VA

Master of Arts: Political Management

**Coursework remaining (5 hrs)*

Regent University School of Law

Virginia Beach, VA

Juris Doctorate

**Coursework remaining (11 hours)*

Of Note

Honorable Discharge, Army Nat'l Guard;
JLUSA Fellow, 2018

Executive • Professional • Influencer